

## ARVAL HELPING BUSINESSES ON THE ROAD TO SAFETY

- LEADING FLEET AND FUEL MANAGEMENT COMPANY HOST HARD HITTING AND **FREE** ROAD SAFETY EVENT

As a third of all road deaths result from business-related journeys, leading fleet and fuel management company, Arval is taking its highly successful road safety event on the road this summer. Businesses of all sizes are set to benefit from expert advice and information delivered in a hard hitting format, covering many aspects of road safety such as driver education, cost management and businesses' legal obligations.

The **free** event is open to all businesses regardless of size, and takes place on **Wednesday July 7<sup>th</sup>** at Peugeot Motor Company, Pinley House, 2 Sunbeam Way, Coventry commencing at 9.30am until 1.30pm.

According to ORSA (the Occupational Road Safety Alliance) drivers using vehicles for business purposes are 49% more likely to be involved in a road traffic collision, and with the Health & Safety Executive reporting some 20 deaths every week in work related journeys, it is clear that road safety is a real issue for the business community. The Arval event is designed to improve business understanding of road safety measures, so through education and practical programmes, such shocking figures can start to be tackled. The morning's programme will cover:

- The risks to a company by not having a work related road safety policy
- The benefits of investing in road safety for a business
- How to address and implement a road safety policy
- How road safety organisations and emergency services can help businesses
- Individual moral responsibilities on the road

Tracey Scarr, Arval's Fleet & Road Safety Manager says: "Arval has invested heavily in road safety programmes to mitigate the road risks that our company car drivers, our other employees and our customers face. The road safety seminars form part of this program which has allowed us to win a number of prestigious safety training awards.

"Companies that take the road safety issues of employees seriously will see real benefit in a number of key areas including staff wellbeing, reduced accident numbers, enhanced reputation and cost control.

"The road safety event is a unique opportunity for all businesses to listen to experts and gain valuable knowledge on important areas, such as the legal responsibilities that companies hold when it comes to workers who drive on business. Our previous events have been extremely well attended as companies have sought clarification and advice from real experts. We expect businesses to respond positively to this opportunity that won't cost anything but their time."

#### **Event Details:**

**Where** – Peugeot Motor Company, Pinley House, 2 Sunbeam Way, Coventry

**When** – Wednesday 7<sup>th</sup> July times: 9.30am – 1.30pm

**Who** – this is a **free** event open to businesses of all sizes to attend

**How** – places are limited, but to confirm a free place, email

fleetmanagementteam@arval.co.uk

#### **Ends**

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For further information please call Louise Holt on 07872 518569 or Will Ryan on 0121 713 3776/07973 764123

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#### **Editor's Notes**

##### **Arval**

Arval ([www.arval.co.uk](http://www.arval.co.uk)) is the leading fleet and fuel management company in Europe, owned by BNP Paribas, one of the largest European banking groups, with substantial buying power

and a commitment to quality through over 35 years fleet management experience. Arval is a people-led company, with specialist teams dedicated to businesses from start-ups to FTSE 100 companies. Arval is investing significantly in technology to improve fleet efficiency and has a comprehensive range of products covering contract hire, fleet management, fuel management, leasing, personal motoring schemes, accident management, breakdown recovery and short term hire.

**About BNP Paribas**

BNP Paribas ([www.bnpparibas.com](http://www.bnpparibas.com)) is the Eurozone's leading bank in terms of deposits, and one of the 10 most important banks in the world in terms of net banking income, equity capital and market value. Furthermore, it is one of the 6 strongest banks in the world according to Standard & Poor's. With a presence in 85 countries and more than 205,000 employees, 165,200 of which in Europe, BNP Paribas is a global-scale European leader in financial services. It holds key positions in its three activities: Retail banking, Investment Solutions and Corporate & Investment Banking. The Group benefits from its four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas also has a significant presence in the United States and strong positions in Asia and the emerging markets.