



## Arval wins two at the Fleet News awards

**On the 16 March, Arval was awarded the title of Leasing Company of the Year and won the Best Product or Service award at the prestigious Fleet News awards.**

The Leasing Company of the Year award recognises the best contract hire and leasing company. The judges were looking for companies that provided benefit to fleet decision-makers over and above that of the competition. They were particularly looking for a focus on services, cost reduction, environmental initiatives, safety and risk management and innovative products.

The Best New Product or Service award was given to Arval for its Grey Fleet Calculator which stood out by providing effective support to fleets in managing the complex area of grey fleet. The term 'grey fleet' relates to any vehicle which is owned by the employee but is used for work related journeys. Designed and built by the Arval Consultancy Team, it allows customers to model their company's grey fleet travel in a simple, logical and structured way covering the areas of cost, emissions and risk.

### **Leasing company of the year – the judges comments:**

“Arval’s wide range of services and its coverage of the entire fleet sector, from SMEs to large corporates just gave it the edge. The company majors on CSR and safety and provided outstanding testimonials to back up its entry. Its latest tools really deliver efficiency and cost savings.”

### **New product/service – the judges comments:**

“An innovative new product that should help companies with their overall travel and mobility plans. In the current economic climate, this is the sort of idea that will help fleets to tackle their massive cost base and utilise all the available assets. We believe this will be a trend setting product that other leasing companies are likely to follow.

